



STATE OF WASHINGTON  
DEPARTMENT OF COMMERCE

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**Washington State Tourism Releases 2010 Official Washington State Travel Planner**

*Free 2010 planner also available in online version so travelers can print only what they need*

OLYMPIA –Washington State Tourism and the Department of Commerce today announced the release of *The 2010 Official Washington State Travel Planner*. The 152-page, full color print version of the travel planner is available for order at [www.experiencewa.com](http://www.experiencewa.com). In an effort to decrease the environmental impact of the printed guide, an online version is also available in English, and Spanish, French, German and Japanese translations are planned for release on the site in the near future.

“As the economy continues to recover, Pacific Northwest residents are looking for affordable vacation ideas in their own backyards, and we hope this travel planner will be a valuable tool, as well as a source of travel inspiration,” said Marsha Massey, Executive Director for Washington State Tourism. “Our great state has so many experiences to offer visitors, from its breathtaking beaches and national parks to refreshingly vibrant urban centers and cutting-edge culinary hot spots.”

“The Official Washington State Travel Planner showcases some of the best attractions in our state, and it’s an important resource for Washington’s travel industry as it continues to generate revenue for local economies,” said Katherine Kertzman, Co-Chair of the Washington State Tourism Commission and Program Director of Seattle Southside Visitor Services.

Hard copies of the planner are available free of charge by ordering online through the Washington State Tourism Web site at [www.experiencewa.com](http://www.experiencewa.com) or by calling 1-800-544-1800. The online version is available on [www.experiencewa.com](http://www.experiencewa.com) under “Plan a Trip” at the top of the page, by clicking “Printed Guides & Maps.”

For more information about travel experiences in Washington or to order a copy of *The 2010 Official Washington State Travel Planner*, visit [www.experiencewa.com](http://www.experiencewa.com).

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For more information about traveling to Washington, visit [www.experiencewa.com](http://www.experiencewa.com). Washington State Department of Commerce ([www.commerce.wa.gov](http://www.commerce.wa.gov)) is the lead state agency charged with enhancing and promoting sustainable community and economic vitality in Washington.

Source: Washington State Tourism